

DEBEN v1.1

Whitepaper

August 4, 2019

“A Crypto Currency for the new entertainment paradigm of empowered Content Creators.”

A. Introduction:

In ancient Egypt (also known as Kemet) a DEBEN was a unit of weight or measure used to count money, and the Djed Pillar was a symbol of stability found in everyday life, culture, art, and literature. DEBEN (DBN) crypto currency was created with that same spirit of stability and strength in mind, so we use the symbol of THE Djed Pillar with a letter 'D' on top surrounded by a circle to symbolize our digital currency hence forth. DEBEN will bring stability and strength into the lives of Content Creators in Entertainment and related industries. This new found stability and strength will give them a reality of financial freedom which will be generated from their art in a way that was previously not possible.

B. Main Benefits:

1. Allows music artists, musicians, film makers, comic book artists, or any creator of any kind of entertainment media to get paid for their work by using micro transaction technology to establish a direct-to-consumer relationship between creator and consumer no matter if content is streamed, downloaded, or bought outright.
2. Abundance wealth creation matrix that uses blockchain technology and smart contract mining algorithms to reward consumers the longer they stay on platforms that support DEBEN using a percentage based model. ~OR~ Consumers can Mine DEBEN the traditional way by using CPU computing power hardware.

3. Wide variety of use cases: DEBEN can be accepted at live events and for physical merchandise. DEBEN will also be used in multiple applications designed to solve many problems in the music industry and other entertainment sectors.
4. Private, Safe and Fast: DEBEN uses [Crytonote Protocol](#) and is designed to protect the privacy of each user while still processing all transactions on the blockchain at lightning speed. DEBEN can also be stored safely on your own personal DEBEN wallet.

C. First Use Case - The Shaddowryderz Army Fanclub Streaming Platform:

With the Shaddowryderz Army Fanclub Platform we make the fans the distributors of music, media, tickets, etc.

We do this by turning the Shaddowryderz Army into a network marketing membership site.

The rank structure will be 13 levels deep

This will position us as the first music company to share profits with the fans. We will empower every fan by helping them become financially free while enjoying great content. We will create Millionaire Fans!

Our song to celebrate this is called "Bitcoin Billionaire" which is available everywhere.

Shaddowryderz Army will have a special promotion called Rich Racerz Club where we give away cars to high performing fans.

In later phases will make the platform interactive in a way that is similar to Xbox Live.

Products/Services: Fan club memberships. Also acting as a portal for all creations created by SHADDOW, Shaddow Worldz Ent. Group, and Shaddowryderz Lifestyle Group (i.e. albums, merchandise, music production services, fantom force the awakening, fantom cypher, shaddowryderz products, tickets to live shows and events, clothing)

Launch Product Line:

- Nightfall Suites Album Pre-Order (w/ membership purchase) also includes "Lady Spend The Night With Me" Single
- Shaddowryderz Army Tshirts
- Shaddowryderz Army Snapbacks

There will be 2 membership types: A) \$7.99 in DEBEN value monthly membership for people who want to just enjoy the content only. B) \$21.95 in DEBEN value monthly membership for Fans who want to make money by getting other fans to sign up and enjoy all the content aswell.

B-Type members get a percentage of every person they get to sign up. Working concept is already running: www.shadowryderzarmy.com

This platform will work like Netflix and Soundcloud combined and be mobile friendly. We currently have a 1.0 mobile app in development:

<https://play.google.com/store/apps/details?id=biz.buildapps.ShadowryderzArmy>

We also have a blockchain in development for the platform:

<https://github.com/shadowryderzarmy/deben>

CONTENT TYPES

STREAMING VIDEO	STREAMING AUDIO	TICKETS
<ol style="list-style-type: none"> 1. Music Videos 2. Making of Videos 3. Shaddowryderz Ignitionz 4. Streetz Gaming 5. Tunerz Auto Classes 6. Shaddowryderz Image Girlz 7. Fantom Cypher Animated Series 8. Fantom Nightz B-Boy Dance Battles 9. Shaddow Music Movies 10. Shaddow Animated Music Videos 	<ol style="list-style-type: none"> 1. Albums 2. Singles 3. Live Show Recordings 4. Radio Shows 5. Tuned 4 The Streets Soundtrack 	<ol style="list-style-type: none"> 1. Streaming Live Shows 2. Meet & Greetz 3. Tours 4. Live Concerts 5. SR.A. Community Events 6. Annual Events 7. Monthly Subscription to S.R.I. Magazine
FREE DOWNLOADS	STORE	ONLINE COMMUNITY

<ol style="list-style-type: none"> 1. Shaddow Content 2. Shaddowryderz Image Girlz Content 3. Shaddowryderz Army Content 4. Shaddowryderz Content 5. Fantom Cypher Content 	<ol style="list-style-type: none"> 1. SR.A. Starter Pack 2. T.4.T.S. Soundtrack 3. Music Downloads 4. CD 5. DVD 6. SR.A. Merchandise 7. Shaddow Merch 8. Shaddowryderz Merch 9. Fantom Cypher Merch 	<ol style="list-style-type: none"> 1. Fan Missions 2. Flashmob Missions 3. Personalized Profile 4. Order Tracking 5. Rich Racerz Club Forum
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RANK STRUCTURE LEVELS

LEVEL	NAME	MONTHLY INCOME
1	Soldier	\$2,500
2	Lvl2 Soldier	\$5,000
3	Knight	\$10,000
4	Warrior	\$15,000
5	Captain	\$20,000
6	Lvl2 Captain	\$35,000
7	Commander	\$40,000
8	Lvl2 Commander	\$60,000
9	Colonel	\$80,000
10	Lvl2 Colonel	\$125,000
11	General	\$150,000
12	Lvl2 General	\$225,000
13	Lvl3 General	\$375,000

D. Denominations, Units of Value, & Planned Hardforks

The smallest unit of Deben on the right side of the decimal point is called a SENYU. It is one hundred millionth of a single DEBEN (0.00000001 DBN). All amounts in the blockchain are denominated in SENYU before being converted for display. When displaying an extremely fine fraction of a DEBEN, such as calculating fee per byte or a faucet reward, the amount is displayed in SENYU for readability. In the case that payment channels in the future may need to make very granular payments, DEBEN can be denominated in MILLISENYU which are one hundred billionth of a single DEBEN.

There will be 8 planned hardforks of DEBEN that are designed to add more value to the DEBEN community and work in synergy with DEBEN to create an abundance consciousness in other supporting industries. Below is a chart with the date and name of each hardfork.

Name	Color	Denomination	Market Symbol	Hardfork date
DEBEN Amethyst	Purple	SHENQ	DBNA	03/03/2022
DEBEN Jade	Green	OIPE	DBNJ	06/06/2022
DEBEN Citrine	Yellow	QEDET	DBNC	09/09/2022
DEBEN Pearl	White	HEDJ	DBNP	12/12/2022
DEBEN Diamond	Clear	KHAR	DBND	04/05/2023
DEBEN Topaz	Orange	KITE	DBNT	07/08/2023
DEBEN Sapphire	Blue	HHAR	DBNS	10/21/2023
DEBEN Ruby	Red	HIN	DBNR	02/22/2024

E. DEBEN Development Timeline:

1. Integration into Shaddowryderz Army Fanclub Platform and mobile app.
2. DEBEN listed on the following exchanges - HitBTC, Binance, OKEX, and KuCoin.
3. DEBEN accepted at Shaddowrydez Army Live Events
4. DEBEN supported app "REQR" launches
5. DEBEN supported app "MUSIQ CHAIN" launches
6. DEBEN supported app "FILM CHAIN" launches
7. DEBEN supported web comic app "FREQ" launches
8. First Shaddowryderz Central Facility where DEBEN is Accepted is built.
9. Begin construction of other Shaddowrydez Central facilities worldwide.
10. DEBEN phone released
11. DEBEN AMETHYST (purple) hardfork and launch
12. Various apps in the Arts and Sciences Industry launch on DEBEN AMETHYST blockchain
13. Launch of "DEBEN DIGITAL SUITE" which combines all DEBEN apps in one place on you computer or mobile device
14. DEBEN JADE (green) hardfork and launch
15. Various apps in the Economics Industry launch on DEBEN JADE blockchain.
16. Begin construction of Shaddowryderz Raceparks worldwide where DEBEN will be accepted.
17. DEBEN CITRINE (yellow) hardfork and launch
18. Various apps in the Administration Industry launch on DEBEN CITRINE blockchain
19. Email Service Provider launch on DEBEN CITRINE
20. Web Browser launch on DEBEN CITRINE
21. Search Engine launch on DEBEN CITRINE
22. Begin Program to help others create their own personal streaming fanclub platform on DEBEN
23. DEBEN PEARL (white) hardfork and launch
24. Various apps in the Environmental, Real Estate, and Space Travel Industries launch on DEBEN PEARL blockchain
25. DEBEN DIAMOND (clear crystal color) hardfork and launch
26. Various apps in the Education Industry launch on DEBEN DIAMOND
27. Release of DEBEN Gaming Console "The Frequency" with built in Dual-Quad Mining Cores that automatically Mine all DEBEN crypto currency which will create a passive income stream for all owners of the new console. It will be able to mine coins while games are running. Also will ship with Fantom Cypher and Shaddowryderz Racing games.
28. DEBEN TOPAZ (orange) hardfork and launch
29. Various apps in the Healing Industry launch on DEBEN TOPAZ blockchain
30. DEBEN SAPPHIRE (blue) hardfork and launch

31. Various apps in the Food and Nutrition Industry launch on DEBEN SAPPHIRE blockchain
32. Begin construction of first Real Estate community where DEBEN coins can be used everywhere
33. DEBEN RUBY (red) hardfork and launch
34. Various apps in the Fitness Industry launch on DEBEN RUBY blockchain
35. Grand Opening of first major theme park where DEBEN is accepted
36. Inter-Planetary DEBEN Transactions